ADRIA BOARD OF DIRECTORS MEETING MINUTES
HELD VIA CONFERENCE CALL
ON TUESDAY, OCTOBER 13, 2015

Attending: Stan Galbraith, C. Med; (President) Michelle Simpson, C. Med; Barrie Marshall, Q.C. (Secretary); Joanne Munro, C. Med; Paul Conway (Executive Director);

Regrets: W. Donald Goodfellow, Q.C., C. Arb; Chuck Smith, Q. Med; Wendy Hassen, C. Med, C. Arb; Dolores Herman, Q. Med; Alasdair MacKinnon C. Med.; and Jeffery Jessamine, Q. Arb; Michael Hokanson, Q. Med.;

MEETING COMMENCES: 7:05 p.m.

1.0 Welcome and Agenda Review

As there was no quorum, no formal meeting was held. However, a discussion of the agenda items took place.

2.0 Minutes of Previous Meeting(s)

Michelle Simpson advised that the Minutes did not reflect the discussion with respect to the potential conflict of interest for Board Members being involved in any determination of rosters.

Barrie Marshall also suggested that the "approval" respecting the Board Motion regarding the mission statement should likely reflect that the dissenting vote was that of Don Goodfellow.

Stan Galbraith mentioned that he had been speaking with Pete Desrochers, who suggested a meeting between ADRIA and AAMS at the January Board Meeting. The other Board Members and the ED agreed that this was a good idea.

3.0 Declarations of Conflicts of Interest

Michelle Simpson advised that, since she is a candidate for the ADC position, she is in a conflict of interest respecting a discussion of that agenda item.

4.0 Board Business

4.1 MDC/ADC Committee member selection

The ED advised that there had been only one expression of interest, i.e. from Cecile Schultz, respecting the Mediation Designations Committee.

The Board Members in attendance endorsed the selection of Cecile Schultz to this committee.

Michelle Simpson expressed concern about the possible conflict of interest that might arise for members of the MDC or ADC committee where the members of such committees may have, through their teaching of courses to candidates for designations. The ED suggested that he would ask Sharon Wilson to provide a short ethics commentary on the issue. This idea was endorsed by the Board members.

The discussion of the appointment of a new member to the Arbitration Designations Committee was deferred to the end of the discussion so that Michelle Simpson, one of the candidates for that position, could recuse herself.

4.2 ADRIA Logo Confirmation

Michelle Simpson advised that Jeff Jessamine had expressed some concern about ADRIA possibly losing its identity through the use of the ADRIC logo and that he questioned whether or not there would be some way for ADRIA to preserve that identity.

The ED advised that the staff had expressed a couple of concerns:

1. The fact that all correspondence will now go out with ADRIC's name on it and that ADRIC might well have concerns in this regard.
2. That the logo and its accompanying wording seemed somewhat "wordy".

Michelle Simpson suggested that the development of a logo was perhaps premature before a Memorandum of Understanding has been agreed upon between ADRIC and ADRIA.

Stan Galbraith advised that ADRIC has said that, within 12 months, the Provincial organizations must stop using the red logo currently used.

4.3 Conflict Resolution Day Update (Feb 15)

The ED mentioned that a NAIT student has forwarded to ADRIA a video which he has done respecting dispute resolution. He indicated that it has a humorous tone but that it would likely to help to raise the profile of dispute resolution.

4.4 ADRIC Conference Update

The ED advised that there were 80 paid registrants so far and that sponsorship dollars are something less than what was desired. The Board members expressed concern about this number.

The ED mentioned that Michelle Simpson had been successful in recruiting a sponsor for one of the events at the conference.

The ED mentioned that members of the Ismailia Mediation Group would be attendance at the ADRIC conference and suggested that representatives of that group should be invited to the Friday dinner. Board members agreed in that regard.

The ED also reminded the Board members of the Wednesday night reception, the Thursday night Dentons function, and the Friday night ADRIA Board dinner.

4.5 Draft Strategies

The ED advised that he had, in drafting the latest version of the ADRIA "Strategic Directions and Strategies – August 2015", emanating from the Board's September meeting, he had reversed the order of items 2 and 3 such that "increase the value of ADRIA/ADRIC membership to new and practicing ADR professionals" as item 2 and "develop new revenue streams" as item 3. He indicated that he felt this more accurately prioritized the membership focus of ADRIA/ADRIC.

The Board members indicated that, given the current financial condition of ADRIA, "develop new revenue streams" should remain as strategy number 2.

4.1 ADC Committee Member Selection (cont'd without Michelle Simpson)

The ED advised that John Welbourn is the Chair of that committee and that there are two candidates for the vacant position, namely, J. B. Isaacs and Michelle Simpson. He advised that both are still interested in the position. A discussion ensued regarding the respective contributions from, and opportunities available to, each party, and that JB Isaacs was likely the more appropriate candidate. The ED advised, however, that John Welbourn had suggested that the matter be put out to the membership one more time for expressions of interest in the position. The ED expressed concern that this might send the wrong message to Mr. Isaacs since the membership had already been solicited once in this regard. The Board members agreed that, given Mr. Marshall's relationship with Mr. Welbourn, that he should contact Mr. Welbourn to determine whether Mr. Welbourn had any concerns regarding the selection of Mr. Isaacs and whether or not he felt strongly about doing a further solicitation of the membership. Mr. Marshall agreed to make this call.

DISCUSSIONS ENDED AT 8:00 p.m.