ADR Institute of Alberta (ADRIA)
Planning Session
September 28, 2013

MEETING NOTES

1. Discussion about ADRIA Membership

ADRIA should be in inclusive professional membership organization where there is a place for all those who work in the field can belong – this includes:

- o People who are ADR Professionals
- o People who work in other professions who practice ADR in their work
- o People who want to be either one of these

· How do we encourage people to be part of this organization?

- o Many Prominent practitioners in the field of ADR do not belong to ADRIA. We need them more than they need us. We need to find ways to reach out to them to be part of our organization – does the approach to Designations have a part in this – not recognizing their experience with formal training requirements of no value to them creating a barrier.
- o People must be a member to take our courses – this relates to legal advice provided to us during the transition – As a result we have been creative in incorporating membership into course fees – this may be something to revisit (Note: We are delivering ADR 110 as part of an arrangement with AAMS who owns the course and anyone (non-members) can attend)
- o Belonging to ADRIA means someone having their name\professional reputation associated with our organization. Some people do not want to be associated with ADRIA – they don't see ADRIA as a credible organization to belong to
- o Although we are not a regulated profession, some organizations (e.g.: Federal Government) are now looking for providers with designations - it is starting to have weight
- o People need to belong to attain and maintain a designation – but the value of a designation varies depending upon your career path – many practitioners simply don't need a designation.

2. Revising the Vision and Mission

- The following is the ***Draft*** Vision and Mission of ADRIA based on the group discussion – changes made including changing the reference the ADR Profession to align with the Membership discussion above, re-ordering the bullets to reflect priority and adding a bullet relating to encouraging membership

Vision

ADRIA is the strongest, most vibrant Appropriate Dispute Resolution membership organization in Canada - recognized for advancing excellence in the field of ADR, its practice, and its professionals

***Mission*:**

To provide leadership and services in appropriate dispute resolution (ADR) to our members by:

- Fostering excellence in negotiation, mediation, arbitration, and restorative practices
- Supporting the viable practice of ADR in Alberta
- Providing excellence in (high quality?) ADR professional development
- Promoting the ethical use of ADR processes
- Maintaining accreditation standards, accountability and designations for the ADR profession
- Encouraging those practicing in ADR to join our organization

3. Next Steps:

- **Rick** will return in November to support Board discussion about the other Strategic plan elements
  - **Staff and Board** to review the Strategic Plan and come prepared to suggest changes
- **Staff** will produce a draft of items to be dash boarded (and what they might look like) to be provided before the November 2013 board meeting. (Examples of dashboards were shared)
- **Board members** to send thoughts and names of present and potential partners and stakeholders to Paul and Erika prior to the November 2013 meeting (A list of possible stakeholder " groupings" was shared)
- We don't need to produce an ON Board at this time. (Not enough to report)
- With the newsletter profiling ADRIA members, it was suggested that consideration be given to profiling the President.