ADRIA Membership Categories

RECOMMENDED 2014 CHANGES (Nov 2013):

It is recommended that ADRIA retain our existing 4 categories of membership: 1) Full, 2) Associate, 3) Corporate, and 4) Affiliate. Memberships currently expire one year from the date of renewal or payment date, although there are reasons we may wish to change this for 2015. It is recommended that the Category definitions be amended as outlined below. It is further recommended that Membership prices be reviewed by the BoD for 2014.

FULL MEMBERSHIP – The current 2013 price is $270 + GST / year. The BoD might want to consider moving to $285 [ie $85 for ADRIC and $200 for ADRIA]. This would be consistent with BC ($285), but higher than Ontario (remaining at $270), Sask ($195, but under review) and Manitoba (TBC). It is recommended that the BoD and/or staff pursue consistent pricing across Western Canada.

RECOMMENDED NEW DEFINITION: An individual whose professional practice or aspirations embrace, support, and/or benefit from the provision of ADR services in Alberta. A full membership includes membership with the ADR Institute of Canada (ADRIC) and full voting rights, and is required for those holding professional ADR designations and/or participating on ADRIA rosters.

ASSOCIATE MEMBERSHIP – The current 2013 price is $125 + GST / year. No increase is recommended, as this is currently the highest Associate/Student membership fee in Canada ($0-$110 elsewhere). Future increases should be considered in lockstep with ADRIO and/or the Western Provinces.

RECOMMENDED NEW DEFINITION: An individual who supports ADRIA objectives and/or is pursuing qualifications as an ADR practitioner through ADRIA; and/or is enrolled at any post-secondary institution in Alberta and is pursuing a course of study that encompasses or complements the aims and objectives of ADRIA, and/or has an ADRIC membership through another province but wishes to be involved in the Alberta ADR community.

CORPORATE MEMBERSHIP - Currently priced at $1545 + GST / year*. Significant changes to the definition and pricing strategy are recommended to enhance and promote this important "product" as an employee/company benefit, increase ADRIA revenues, and increase the potential for attracting individual ADRIA memberships in the future. Note the employee access to ADRIA training in bold below.

RECOMMENDED NEW DEFINITION: A corporation, firm, company, organization or government body that supports, encourages and/or accesses the services of ADRIA to support workplace performance, and/or utilizes the services of ADRIA to undertake ADR initiatives, and/or embraces ADR resolution mechanisms to resolve contract and workplace disputes, and/or has a commitment to demonstrate leadership in the field of ADR and wishes to support the aims and objectives of ADRIA. **Employee access to ADRIA training as an employee/employer benefit is included without any requirement for the purchase of individual memberships.** Corporate members are recognized on the ADRIA website, in member communications, and at professional events, including preferred pricing and access to sponsorship and advertising opportunities.

RECOMMENDED PRICING: $1000 - $5000 / year* depending on the number of employees (details TBC)

AFFILIATE MEMBERSHIP – Currently $300 + GST / year, with no immediate increase recommended, as it is recommended that one-year Affiliate memberships provide strategic access to current partners and organizations of interest. It would thus be recommended that Affiliate memberships be distributed (or sold) liberally by the BoD and staff (in the form of printed invitation cards, etc), and be included free-of-charge in any ADRIA training proposal made to potential corporate clients. Note that an Affiliate membership satisfies ADRIA's membership requirements for the delivery of corporate training, but does NOT allow employee access to other ADRIA courses without first purchasing an individual membership.

RECOMMENDED NEW DEFINITION: An organization that engages, supports or partners with ADRIA in the advancement of specific educational or conflict resolution program in ADR; and/or is engaged in the professional advocacy of ADR. Affiliate members are recognized publically in ADRIA communications.

*** It is further recommended that the $50 administrative new membership charge currently applicable to Corporate and Affiliate memberships be discontinued.**

Note- there are no ADRIC or ADRIO price increases envisioned for 2014, but that some other Provincial affiliates are currently reviewing their prices.

If approved, follow-on action would include amendments to the ADRIA website, notification to members (notably early notice if there are any membership price increases for 2014), the printing of high-quality promotional materials, a marketing campaign to attract Corporate members, and a strategy/policy for the distribution of Affiliate memberships by BoD and staff.

Page 2 references:
Current Membership Brochure (amended by staff Sept 2013)
Current Website Membership Details & Pricing (Jan 2013 or earlier)

Prepared for the BoD by Paul Conway, Director Member Services, November 2013

CURRENT ADRIA BROCHURE (Sept 2013) Membership Categories (transition)

There are 4 categories of membership: 1) Full, 2) Associate, 3) Corporate, and 4) Affiliate. Memberships expire one year from the date of renewal or payment date.

FULL MEMBERSHIP - $270 + GST / year

DEFINITION: An individual whose professional practice or aspirations embrace, support, and/or benefit from the provision of ADR services. A full membership includes membership with the ADR Institute of Canada, and is required for those holding professional ADR designations.

ASSOCIATE MEMBERSHIP - $125 + GST / year

DEFINITION: An individual who supports ADRIA objectives and/or is pursuing qualifications as an ADR practitioner through ADRIA; and/or is enrolled at any post-secondary institution in Alberta and is pursuing a course of study that encompasses the aims and objectives of ADRIA.

CORPORATE MEMBERSHIP - $1545 + GST / year

DEFINITION: A corporation, company, organization or government body that encourages and/or accesses the educational services of ADRIA to support workplace performance, and/or utilizes the services of ADRIA to undertake ADR initiatives, and/or has a commitment to demonstrate leadership in the field of ADR and wishes to support the aims and objectives of ADRIA.

AFFILIATE MEMBERSHIP - $300 + GST / year

DEFINITION: An organization that partners with ADRIA in the advancement of specific educational programs in ADR; and/or is engaged in professional advocacy of ADR.

CURRENT WEBSITE

What are the Membership Categories?

There are 4 categories of membership: 1) Full, 2) Associate, 3) Corporate and 4) Affiliate.

CATEGORY	DEFINITION	COST [2]
Full Click here to register.	An individual who carries on a practice in Appropriate Dispute Resolution[1] (ADR); and/or performs ADR professionally or as a volunteer; and/or instructs or coaches in ADR. Includes a membership with the ADR Institute of Canada.	**$270 / year** **plus GST**
Associate Click here to register.	An individual who supports ADRIA objectives and is pursuing qualifications as an ADR practitioner through ADRIA; and/or is enrolled at any post- secondary institution in Alberta and is pursuing a course of study that encompasses the aims and objectives of ADRIA. Continued membership as an Associate member is contingent upon the completion and proof of at least 8 hours of ADR related course work during the year. Does NOT include a membership with the ADR Institute of Canada.	**$125 / year** **plus GST**
Corporate Click here to register.	A corporation, company, organization, or government body that: utilizes the educational services of ADRIA to support ADR; and /or utilizes the services of ADRIA to undertake ADR initiatives, and/or has a commitment to demonstrate leadership in the field of ADR and wishes to support the aims and objectives of ADRIA. Corporate members will be entitled to sponsor no more than three (3) employees annually to receive discounts offered to ADRIA members. The names of the three employees must not change during the time of annual membership and the up to 3 names can only change at the time of renewal on the expiry date. Includes a membership with the ADR Institute of Canada for up to 3 sponsored employees.	**$1545 / year** **plus GST**
Affiliate Click here to register.	An organization that partners with ADRIA in the advancement of educational resources in ADR; and/or is engaged in professional advocacy of ADR. Affiliate members will be entitled to sponsor no more than two (2) employees annually to receive discounts offered to ADRIA members. The names of the 2 employees must not change during the time of annual membership and the up to 2 names can only change at the time of renewal on the expiry date. Does NOT include a membership with the ADR Institute of Canada.	**$300 / year** **plus GST**

[1] Appropriate Dispute Resolution (ADR) is defined as a collection of processes and techniques for addressing conflicts between individuals and/or among groups, and that strive for collaborative outcomes. The processes range from coaching conversations to build capacity for disputants, to formal litigation. Common processes or practices in ADR include negotiation, mediation, arbitration and restorative justice.

[2] ADRIA charges a new member administration one-time-only fee of $50 which is added to the cost of a new membership only.