ADRIA Strategic Directions & Strategies - Board Refinements & Input to Operational Planning Success Indicators - April 2015

Comments on any aspect of the Strategic Plan:

STRATEGIES	RANK	1	2	3	4	Success Indicators for 2015 include:
	Strategic Directions (Goals)	Enhance the value, awareness, reputation of and access to ADR services.	Strengthen our Profession.	Strengthen ADRIA as a membership organization.	Strengthen the long term sustainability of ADRIA.	
1. Increase ADRIA's Profile by Forging Strategic Partnerships						
2. Increase the Value of ADRIA/ADRIC Membership to Practising ADR Professionals						
3. Engaging New ADR Practitioners						
4. Promote ADR Training and the Q. Designations to Key Professions as a Valuable Secondary Qualification						
5. Provide Leadership to Strengthen Alberta's ADR Community						
6. Promote ADR Awareness within the General Public, Government and Business Sectors						
7. Promote Chartered Designations						
8. Maximize the Potential of Technology						
9. Develop New Revenue Streams						
10. Adopt Best Business Practices						
11. Promote High Professional Standards & Ethical Conduct						

NAME: