ADRIA Strategic Directions and Strategies - December 18, 2014

Our Vision *- ADRIA is the strongest, most vibrant Appropriate Dispute Resolution membership organization in Canada - recognized for advancing excellence in the field of ADR, its practice, and its professionals.*

Our Mission *- To provide leadership and services in Appropriate Dispute Resolution (ADR) to our members by: Fostering excellence in negotiation, mediation, arbitration, and restorative practices,*
Supporting the viable practice of ADR in Alberta,
Providing excellence in ADR professional development,
Promoting the ethical use of ADR processes,
Maintaining accreditation standards, accountability and designations for the ADR profession,
Encouraging those practicing in ADR to join our organization.

Our Values:
Excellence, Collaboration, Leadership, Accountability, and Uncompromising Ethics.

STRATEGIES	Strategic Directions (Goals)	1 Enhance the value, awareness, reputation of and access to ADR services.	2 Strengthen our Profession.	3 Strengthen ADRIA as a membership organization.	4 Strengthen the long term sustainability of ADRIA.	OUTCOME ? PRIORITIES ?	2015 Priority	2015 as able	2016 & later
1. Increase ADRIA's Profile by Forging Strategic Partnerships		✓			✓				
2. Increase the Value of ADRIA/ADRIC Membership to Practising ADR Professionals		✓	✓	✓	✓				
3. Engaging New ADR Practitioners			✓	✓	✓				
4. Promote ADR Training and the Q. Designations to Key Professions as a Valuable Secondary Qualification		✓		✓	✓				
5. Provide Leadership to Strengthen Alberta's ADR Community		✓			✓				
6. Promote ADR Awareness within the General Public, Government and Business Sectors		✓			✓				
7. Promote Chartered Designations			✓	✓	✓				
8. Maximize the Potential of Technology					✓				
9. Develop New Revenue Streams					✓				
10. Adopt Best Business Practices					✓				

11. Promote High Professional Standards & Ethical Conduct		✓	✓			