ADR Institute of Alberta
Suite #605, 10707-100 Avenue Edmonton AB, T5J 3M1
Phone (780) 433-4881 or Toll Free 1-800-232-7214
www.adralberta.com

Mr.
Company
Street
City, AB
Postal Code

May 2, 2013

Dear ,

After 30 years of distinguished service as AAMS since we opened our doors in 1982, we underwent a federally regulated transition and became the ADR Institute of Alberta (ADRIA) in 2012. ADRIA's first annual conference and AGM will be held in Calgary on June 6th and June 7th, 2013 at the at the Village Park Inn; and it is my great pleasure to invite [Company] to join us through your sponsorship and attendance.

Sponsorship includes the opportunity to have your support officially acknowledged by the Conference Chair and to display your organization's logo at the event; as well as on conference materials. Funding opportunities are available at three levels:

Gold Sponsorship: A $3,000 donation would allow [Company] to:

- briefly address the audience or introduce a session (if desired)
- send up to three (3) participants to this event

Silver Sponsorship: A $2,000 donation would allow your organization to:

- briefly address the audience or introduce a session at the Conference (if desired)
- send up to two (2) participants to this event

Bronze Sponsorship: A $1,000 donation would allow your organization to:

- sponsor one of the coffee breaks at the Conference
- send one (1) participant to this event

Our sponsorship packages are extremely inexpensive compared to those of most major conferences, and all packages include at least one free registration. A very powerful slate of national and international speakers will be coming to Calgary, presenting on a number of contemporary issues, including:

- Trends in Arbitration and Hard Lessons Learned
- Is There Really a Place for Med / Arb in ADR?
- Arbitration Costing
- Impact of Court and Community Mediation on Full Time Practicing Professionals

Our Keynote Speaker is Mr. Austin Vickers on: *People v. The State of Illusion* and our Plenary Speaker is the President of Mediators Beyond Borders, Ms. Lynn Cole.

Should you wish to confirm your sponsorship of this special event or receive further information, please feel free to contact me (ph: 780-433-4881/ext.116; email: edexecutivedirector@adralberta.com) at your convenience. alternatively you may also call Mr. Pete Desrochers, Executive Director, Membership (ph: 780-433-4881/ext. 117; toll free: 1-800-232-7214).

We look forward to [Company] helping us celebrate our first annual conference as the ADR Institute of Alberta on June 6 and 7, 2013.

With best regards,

Erika Deines
Executive Director Education
ADR Institute of Alberta